

December 13, 2022 Logos Meeting Notes  
Westboro Elementary

Attendees: In Person: Annelies Bronder, Angela Gerber, Daniel Radersma, Randy Bouwers, Mark Nahnybida, Erin Tomkins, Rachel McCoy, John & Penny Andrus, Tracey Prouse, Mike Lastiwka, Michael Schnell, Greg Richard  
Via Teams: Theresa Mackenzie, Kindra Varty

Call to Order:  
7:08

Michael – Welcomed everyone, opened in prayer

Goal tonight is to see where we are at and actions to take

Greg is finding not a lot of additional help from parents, when call out for help

Central Baptist – posters are up there. Unfortunately – not a lot of new families to recruit.  
Good news – alumni families took info to pass along to people they know

Heartland Alliance Church – working with them to put information up in foyer. Possible dates in January – sooner (Jan 7/8 weekend)

Angela

Bethel – has put in church newsletter, will continue to connect with them to try to get there in person

Greg

Anglican Church in Sherwood Park – has hung up posters by daycare – two services, later service would be better.

Capilano Christian Assembly – contacted their Pastor – he is willing to put up bulletin boards and have banner up on some Sundays –

-We have 2 banners that we can put up, so can do 2 churches at a time

-If you are willing to stay at the banner at your church, email Greg at [vicepresident@elkislandlogos.ca](mailto:vicepresident@elkislandlogos.ca)

-Creating a sheet of the key points of the program

## Preschools

- went knocking on doors to ask, lots of them wanted to check with managers
- a lot more to approach but may not be the main driving force.
- Angela and Kindra plan to place posters on community boards around Sherwood Park

## Social Media

- Michael's video about identity of Logos
- Heartland Alliance – willing to help with a compressed video talking about key aspects; integrated, including testimonials for each key point. Video can be used on social media, by other churches. – will be looking for volunteers to help out with.

-If you know of Facebook/Social Media groups to post on,

Celebration Church – after Christmas, willing to promote whatever we need.

Trinity – 5 mins upfront on Sun Jan 8 – to promote Logos and in the foyer after. Material is up in preschool and in children's area

Mike Lastiwka – one of most important to tell people is Feb 1 – need to have the registration link in all of the QR codes, everything

Discovery Church – will be approached in person.

\*Link an interest form to the QR Code – where parents can enter information – will help with follow up to families interested – names, numbers, ages.

-Registration Feb 1-28

-Board will make decision March – they will meet after the Feb registration

Question for Mike – If families are interested – can they come to chapel – Mike says yes, as long as sign in at office.

No school tours to anyone until they have registered.

Mike open to phone/conversations anytime to help answer questions

Kinder open house – What about a Logos Open House? LOGOS INFORMATION NIGHT  
Logos Open House – could be a “Logos Open House” – hosted at a neutral location, SWH might be ok because no competing school

Randy Bouwers – used to have Open Houses – large event and break out into other areas,

\*Have info right on the sign saying “Integrated Christian Program” rather than just LOGOS

-Discussion about creating “sandwich boards”

- Communications – co-ordinate Logos Information Night
- Rental of a space such as Sal – if required to pay, call Mike Lastiwka for support.
- Newsworthy Item –

#### Videos –

- Rachel
- Pastor's of bigger churches
- Jeff
- Joe
- James Avery
- Mark has contacts that he passed onto EIPS – we could also use them – he will give them to
- Annelies volunteered her children to be interviewed
- Have people record them on their own and send them in, Michael has ability to snip together

\*Important for these testimonials to talk about the LOGOS PROGRAM – not school specific

- Send a video asking them to do a video and upload to sharepoint

#### Communications

- EIPS is interviewing/doing testimonials (NOT video) – feature write up talking about their experience. We do not know when this will happen.
- likely done as a “Press Release”
- hopefully January
- Greg will follow up with Laura from Communications

#### Additional Thoughts:

If anyone thinks of anything – email Greg

Daniel – Garry recently has had 6 new Logos registrations

Heartland – Wednesday morning mom/women's group

Discussion about registration process logistics, and scenarios/possibilities for options

- Communications to detail out registration process for parents ahead of Feb 1 registration; need to ask carefully –

Adjourn – 8:27 p.m.